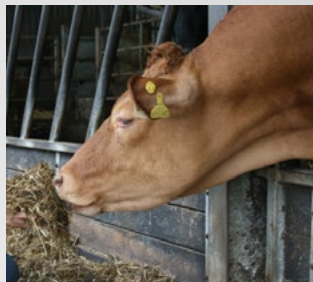


## VISTA PRE-T

AN OPTION IN ALL BULK MOLASSES PRODUCTS

Unlock the potential of your fibre



Fibre is key to ruminant diets representing at least 50% of the dry matter intake for most feeding programs. Improving overall fibre digestion can lead to major improvements in animal performance and financial returns. Vista Pre-T has been shown to:

- Improve fibre digestion
- Improve feed conversion
- Reduce the reliance on high cost concentrates
- Derive more value from silage (up to +0.8MJ/KgDM)
- Works in synergy with molasses based liquids

**Vista Pre-T** improves fibre digestion by quickly creating pits in the fibre surface, allowing improved microbial attachment and better microbial access to speed up and allow more extensive fibre digestion.

**Molasses based liquid feeds** have been proven to stimulate microbial activity, increase the microbial population and improve overall rumen fermentation.

**Together they can significantly improve rumen function**

Vista Pre-T can be added to any of ED&F Man's Bulk liquid product at a level to suit the molasses feeding rate.

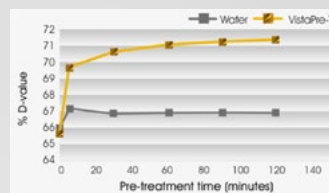
**Benefits:** Increases silage ME by up to 0.8MJ/KgDM

**Results:** Increased milk yield +1.1L

Increased live weight gain +0.13Kg/day

**SIMPLE • CONVENIENT • COST EFFECTIVE**

**Convenience and Ease of use:** Adding Vista Pre-T to molasses based liquid feeds provides a simple way of introducing Vista Pre-T to the ration and removes the need for



complicated mixing, separate product storage and extra processing. ED&F Man can add Vista Pre-T to your molasses blend at the right level to suit feeding requirements and achieve the right results.

Combining molasses with Vista Pre-T can drive significant improvements in animal performance.

**Vista Pre-T applied directly onto TMR**

**Pre-digestion prior to consumption**

**Pits quickly formed on fibre surface roughening up feed material**

**Feed consumption**

**Faster attachment & colonisation of fibre degrading microbes in the rumen**

**Rumen effects**

**Reduces lag time, Increased digestibility • Greater feed utilisation**

**Improved performance & feed efficiency**

**TMR – 16Kg DM**



**M+ 19.5 litres**

**TMR – 16Kg DM + VPT**



**M+ 21 litres**

**Additional profit £26,462**

Extra – 42p per cow per day\*

250 cows – £38,325 Annually

\*UK Average Milk Price 28ppl

**Delivery size options: 5mt to 29mt**

**Your local Commercial Manager:**

**Richard Dobson** 07764 344716

**Angela Sutherby** 07957 642669

**Dave Stanford** 07767 873748

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